



**FOR IMMEDIATE RELEASE**

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## **Fractional CFO Services Company Expands to Nashville**

**Columbus, OH – October 13, 2020** – FocusCFO announces it is now providing fractional CFO Services to small and medium-sized businesses in the greater Nashville area. The company, based in Columbus, OH, has 20 years of experience helping entrepreneurs with cash flow, business risk and scalable growth, resulting in increased value in their business.

“Business is moving at the speed of light and today’s business owner must stay flexible and creative to meet the competitive demands and ever-changing financial risks,” said Brad Wolf, Nashville Area President. “As an entrepreneur in Nashville since 2011, it is exciting to have FocusCFO be a part of the Nashville business community and to help build our local economy through support of small business.”

Support is provided on a fractional basis, meaning clients get all the advantages of a full-time CFO on terms that are flexible and affordable, working exclusively onsite at the client’s office under a recurring schedule that fits within their budget. Typically, engagements are one to two days per week, but can vary.

“It is critical to have strategic professional advisors whose tenure can anticipate how to add value and side step challenges in the transitioning marketplace,” continued Wolf. “At FocusCFO we stay at the business owners’ side to ensure the forward implementation of their financial goals,” he added.

“This gives entrepreneurs running small and medium sized businesses a level of internal CFO support they never envisioned they would have access to,” said Brad Martyn, Founder and CEO.

“Nashville is the first southern regional market for us, which will be followed up very shortly with Charlotte and Greensboro,” continued Martyn. “We’re honored to serve these communities and look forward to building many lasting relationships there.”

About FocusCFO:

Founded in 2001, FocusCFO is a leading onsite fractional CFO services provider, with more than 100 CFOs and Area Presidents serving clients throughout Ohio, Michigan, Pennsylvania, Kentucky, Indiana, Tennessee, North Carolina and West Virginia. FocusCFO works closely with small to medium sized businesses, helping business owners gain control over three key financial and operational areas: increasing cash flow, reducing business risk, and creating a platform for scalable growth. This allows business owners to then realize full financial control and increased value in their businesses. FocusCFO provides services on a fractional basis, meaning clients get all the advantages of a full-time, seasoned CFO under terms that are flexible, affordable and within each client's budget. What really sets Focus CFO apart is their CFOs work exclusively onsite at the client's office under a recurring schedule. Typically, engagements range from two days a month to several days per week, and many clients are in the \$2 to 6 million revenue range when they initially engage with FocusCFO.

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